Quele weekly digest

Volume 35-Number 7

Week of February 16, 1958



"It is a matter of record that George Washington had a difficult second term. When I consider the weak, inconsequential things the papers say about me, compared to what they said about him, who I think is the great-

est human the English-speaking race has produced, then I can be philosophical."

—President Dwight D Eisenhower, speaking at a press conference, as reported by Doris Fleeson.

QUESTING WITH QUOLE

The advertisers are hard-pressed these days to think up ingenious awards that will induce the sated contestant to take pen in hand and set down classic observations on the merits of soup, soap and septic tanks "in 25 words or less." As the contests increase in number, the lures take on greater oddness—and opulence.

One of these soon days you will note in the public prints the blandishments of a merchandiser who offers as a capital award not one but "a whole family" of Ford cars—a total of 5 brand-new models, going to a single lucky winner.

Another purveyor—a maker of carpet sweepers—is launching a contest with a 1st prize of "enough \$10 bills to cover a 9x12 rug." (To save you a minor mathematical manipulation, we can say right off that this comes to a total of \$9.670.)

But perhaps a Columbus, Ohio, Chevy dealer has the real solution to stimulate sagging sales. Under his plan everybody is a winner. He grants a full trade-in on your '54-or-older auto—and lets you keep it as a 2nd family car.

A mid-western parking lot, we hear, has banned those midget autos—on the ground that they're too hard to see; attendants are always backing into 'em, with catastrophic consequences.

But the breed continues to flourish and multiply. And the owners display a sense of humor that amuses us no end. Nick Kenny tells of one sports car emblazoned with the legend: "Don't squash me — I eat harmful insects!" A Volkswagen, running around the streets of Cleveland, bears the banner: "Help Stamp Out Cadillacs!"

Palmer Hoyt, editor of the Denver Post, on record as a rather staunch integrationist, went down to Little Rock the other day to address the Arkansas Press Ass'n. And who should emerge as master of ceremonies but Gov Orval E Faubus!

"I know now," said Hoyt, upon arising, "how Daniel felt when the door closed behind him as he entered the lion's den.

"Only," he added, "Daniel wasn't introduced by the head Lion!"

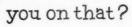
American Automobile Ass'n has issued a bulletin warning motorists to increase space between cars in traffic, due to the rising carbon monoxide hazard.

The conscientious citizen who heeds this admonition will automatically become a nominee for a new award: "The most cut-inon driver of the yr."

may we QUOTE

[1] Sen WM E JENNER (R-

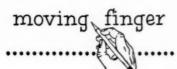
Ind): "I object to efforts to blame either Presidents Eisenhower or Truman missile lag). They tried their best to protect the country." . . . [2] WILBER BRUCKER, Sec'y of Army: "It's too early to concentrate missile development in the hands of one service. Bringing 'em back alive after you've got 'em up there is now the real job, and competitive effort has made a significant contribution in that direction. We have taken the 1st step in retrieving the nose cone of a Jupiter C rocket. The Russian have never claimed they could do this." . . . [3] RICHARD H J JOHNSTON, veteran war correspondent, N Y Times: "Before the end of the 20th Century air weaponry will be taken over by electronic devices. The pilot of the future will be a scientist on the ground." . . . [4] DAVID A HOROWITZ, associate sup't Philadelphia public schools: "Let's face it. There is such a thing as a bad boy. There are children who are incorrigible and have no place in our schools." . . . [5] M WAYNE McKANNA, principal, Northeast High School, Kansas City, Mo: "It's time for an about-face in handling discipline. We're going back to some of the things we used to do, such as keeping children after school." . . . [6] Maj Doral Denison, head of Police Dep't Youth Bureau, Kansas City, Mo: "There are more juveniles than there used to be. So naturally. there will be more cases of juvenile delinquency." . . . [7] John W



GARDNER, pres, Carnegie Corp'n, N Y C, in the educational foundation's annual rep't: "Parents should not over-em-

phasize comfort and security for their sons and daughters. A society in which the young people have lost their boldness and sense of adventure, is a society headed for the history book." . . . [8] Dr NA-THAN PUSEY, pres. Harvard Univ: "It isn't enough just to have more people go to college. Our best people must go farther and do better than in any other country." . . . [9] Rev Wm WILKENS, Roman Catholic Scout Chaplain for Sullivan County, N Y, addressing Boy Scouts of area: "Keep serving God and you'll never serve time." . . . [10] W AVERELL HARRIMAN, GOV of N Y, on decision of TWA to employ Negro hostesses on internat'l flights: "This will raise the regard for and the understanding of the principles of our country around the world." . . . [11] Dr NATHAN S KLINE, director of research, N Y State Dep't of Mental Hygiene, addressing Pharmaceutical Mfrs Ass'n, in Chicago: "Many persons have demonstrated they do not need 8 hrs sleep a night. In fact we may speculate on why sleep is necessary at all; no one has demonstrated a biochemical and physiological explanation for it."





Sometime in the next 60 days you will hear more about a program furthered by American Heritage Foundation, appealing to voters to contribute financially to the political parties of their choice.

In this endeavor the Foundation will be joined by the Advertising Council, Inc—the group that prepares savings-bond propaganda and related promotions on a voluntary basis. Presumably the various media will be asked to contribute space and time as a "public interest" measure. The campaign is described as a "nonpartisan educational effort designed to get more of the American people to appreciate the importance of giving financial support to the candidates or parties of their choice."

Naturally both political parties are for the idea, since their treasuries are slim and partisan fundraising schemes to date have been less than sensationally successful.

Altho we may applaud the civic interest of the American Heritage Foundation and their associates, it seems obvious that an academic appeal to voters on this particular issue will never get off the ground.

As a veteran fund-raiser I can assure these worthy gentleman that any intellectual appeal to the average voter on a lofty nonpartisan basis will never loosen the rubber band on a bulky bank roll.

People just aren't moved to part with moola on such disinterested terms. To go a step farther, they do not, in the final analysis, chip in to assure the election of a favored nominee for Senator or Representative. They contribute, if at all, primarily to "beat the hell out of the opposition." They have to be lathered up to a sort of negatory frenzy before there's much hope of action. In this land we don't vote "for" a candidate or party; we vote "ag'in" the other side. And if you want Average's five-spot, you must convince him thru partisan hoopla that his interests are in jeopardy.

We do not say this is ideal. But it is human nature. And the American Heritage Foundation seems destined to learn its lesson the hard way.





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Quote the weekly digest

"He who never quotes, is never quoted"

..........

Charles Haddon Spurgeon



ACHIEVEMENT-1

It is a paradoxical but profoundly true and important principle of life that the most likely way to reach a goal is to be aiming not at that goal itself but at some more ambitious goal beyond it.—Arnold Toynbee, Civilization on Trial (Oxford Univ Press).

The world expects results. Don't tell others about the labor pains—show 'em the baby! — Arnold H Glasow.

AGRICULTURE-2

In an age when most miracles were coming from the steel mills, the automobile factories, the mkts of commerce and industry, Burbank worked with the simple elements of Nature to produce effects fully as dramatic as shiny cars, tunnels and bridges, and singing wires. . . He once said, "I shall be contented if, because of me, there shall be better fruits and fairer flowers." When he died after more than 50 full yrs of working with Nature, he had reason to be well content. - LEONARD PARIS, "Nature's Handyman," Senior Scholastic.

AUTOMOBILES-3

Ever wonder how much it costs to run your car for a yr? If it's an "average" car and you drive it 10,000 mi's, about \$1,034, or roughly \$2.83 a day. An AAA estimate gives this breakdown: depreciation, \$530;

licenses, \$18; insurance, \$106; gasoline, \$250; repairs and maintenance, \$75; tires, \$55. The cost has gone up 10% in the last 2 yrs, will probably rise another 5% in '58.—Minutes, Nationwide Life Ins Co.

ART-4

A painting, if it is achieved at all, is made with the help of God. It is as inexplicable as a flower, the song of a bird, electricity, atomic power, or love.—Abraham Rattner, Twenty-jour Plates (Univ of Ill Press).

BEHAVIOR-5

We are like idle kings with a full court of fools to amuse us every hr, lest we be tempted to turn the mind inward and contemplate what lies there. The secret fear is that there will be nothing there at all; nothing perhaps but a radio tube and coaxial cable.—Rev WM N Novicky, addressing Catholic P-TA Institute, Cleveland.

Some people are amazed that in my picture, The 10 Commandments, Moses is seen kissing a woman. But after all, he was married twice; he had children.—CECIL B DE MILLE, motion picture producer.

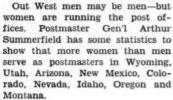


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washington

By Les & Liz Carpenter



When New Jersey Governor Rob't B Meyner attracted a full house as a Nat'l Press Club luncheon speaker, Club President John Horner quipped: "We haven't seen so many Democrats in one room in Washington since Eisenhower went into orbit"

An instruction sheet distributed by the State Dep't Passport Office concludes: "There is no objection to the submission of passport pictures which depict the applicant as a relaxed, smiling person."

Democrats preparing for a \$100-a-plate party dinner here Feb 22 rec'd a letter from an Iowa woman containing a check for a lesser am't. "Can't afford a plate," she wrote, "but take this and buy whisky and rifles; let's fight 'em!"

The departing German Ambassador, Heinz Krekeler, was asked what he'll miss most in America. Replied the diplomat, diplomatically: "Americans!"



BUSINESS-6

Several yrs ago the famous writer on economics, Roger W Babson, suggested that business turn to the theological schools as the source of supply for a new type of exec—a man who knew how to pray and was consumed with the desire to serve. This casual suggestion is worth some serious examination and experiment. — Haviland Reves, "New Training for Businessmen," Good Business, 2-'58.

CHANGE-7

Little men with little minds and little imagination jog thru life in little ruts, smugly resisting all changes which would jar their little worlds. — Marie Fraser, Indiana Teacher.

CHILD-Care-8

Children tend to become too brassy if treated as tho they were made of china.—Dr JOHN MEYER, psychiatrist.

CONSCIENCE-9

It is amazing how fast a man's whole conscience begins to unravel the minute a stitch is dropped.—

York Trade Compositor, hm, York Composition Co.

COST-OF-LIVING-10

The measure of a man's living standard is how much he can buy with the proceeds of his labor. Taking the wages per hr of the average worker in 3 countries and equating them to the cost of things they buy, it is estimated that the free American can buy a suit of clothes for 15 hrs' work, while a Socialist-inclined Englishman works 1 1/3 wks for a suit, and a Communist-controlled Russian 3 wks.—Sunshine Mag.



mining the magazines

After trying vainly for some 6 mo's "by processes of persuasion" to reform Young Guard, a literary magazine read largely by Soviet student youth, the Moscow authorities have, according to Literaturnaya Gazeta, resorted to suspension.

The youth magazine has been calling for a new kind of Soviet hero, unwilling to accept "readymade decisions" or "trivial combinations of words." Readers were urged to challenge such terms and brand them as "thoughtless dogma."

But on another front Soviet authorities last month made a significant concession to youth. The Soviet press has consistently derided American comic strips as degrading and uncultured. Now they have one of their own, which thus far has not lifted the cultural level perceptably. This 4-panel sequence is appearing in Moscow News, a semi-wkly. The initial effort pictured a youth jumping a fence to escape a puppy, only to land in a yard with a large ferocious dog.

Current mags keep the Battle of the Sexes going at full tilt, even tho the reader may at times become a bit confused as to who's winning what. Look is out with a query: "Why do Women Dominate the American Male?" Conclusion: "The American male is no longer the strong-minded man who pioneered the continent." Noting that Mauna Loa, on the island of Hawaii, is one of 12 official earth satellite tracking stations, Fred S Hunter, in Missiles & Rockets, observes: "What a delightful way to make a lasting contribution to the progress of science, sitting under a palm tree tracking a missile with one eye and a hula dancer with the other!"

-77-

On the same newsstand, a guy who picks up a copy of *True* reads this quotation from Dr Ernest Dichter, the N Y psychologist: "World War II reestablished a premium on man's primitive, aggressive qualities. . . (a man's) house has again become his castle."

Current talk in publishing world is that 2 leading supermkt-distributed mags, Family Circle and Everywoman's, plan a merger to yield a total 6 million circulation. . . Writing in Nation's Schools. Theodore Heubner asserts that while 10 million Russians speak English, only about 4,000 Americans speak Russian. . . Says Vogue, in "A New Look in American Fashion Based on Legs": "What the the Grecian nose is to Greeks, what the English complexion is to the English well, that's what legs are in America. Only more so."



CRITICISM-11

Any baseball team could use a man who plays every position superbly, never strikes out and never makes an error; but there's no way to make him lay down his hot dog and come out of the grandstand.—

The Gourd, Eaton (Ohio) Rotary Club.

DEFENSE-12

The most expensive items in the nation's emormous defense bills are not the atomic weapons, ballistic missiles, radar installations and other projects that make the daily headlines, but the people who maintain and operate them. Military personnel have become expensive not simply because of their salaries, which are a relatively small item, but because of the high cost of training them. The cost is multiplied many times by fact that a high percentage of servicemen are dissatisfied with their service jobs. The result is a constant turnover of personnel, most of whom do not stay in service long enough for the gov't to get a satisfactory return on its investment in training them. - LEROY WHITMAN, editor, Army Navy Air Force Jnl, "The High Cost of Low Morale," Think.

EDUCATION-13

Education today has before it many jobs but perhaps the greatest of these is the job of educating the human spirit to live happily in the new world created by science. For while science has been able to make an easier world, it cannot by itself make a happier world.—Luella B Cook, Chicago Schools Jnl.



EDUCATION-14

The Administration shows belated concern for training engineers. But you can't teach geometry to engineering students in college who haven't learned multiplication in grammar school. — Andrew J BIEMILLER, head of CIO-AFL legislative dep't.

Quote scrap book

Long before the world knew the name of Lenin, Alexey Maximovich Peshkov (Maxim Gorky), born Mar 14, 1868, was laying the foundation for the Russian Revolution. From the turn of the century, his writings brought police persecution. These activities increased his popularity, and he accepted them philosophically, as indicated in a letter to his compation, Anton Chekhov, written in 1903:

It is quiet here and restful... nightingales sing in the gardens and police spies lie in the bushes. There are nightingales in every garden, but police spies only in mine, I think. They sit under my windows in the darkness of the night and try to get a glimpse of how I spread sedition in Russia.

EDUCATION-15

The chief end of higher education is not to make man dependent upon teachers but independent of them.—L D Haskew, Dean of the College of Education, Univ of Tex, editorial, Educational Leadership.

FAMILY LIFE-16

In the daily life of a family, what a father says to his son and daughter, how he listens to what they have to say, how he speaks to his wife, and the attention he gives to her conversation are usually an accurate measure of the affection and esteem he bears toward the mbrs of his family. The quantity and quality of just plain talk reveals whether love is struggling to maintain a precarious foothold in a family, or reigns over all the complexities of day-by-day living. -JAS H S BOSSARD, "Family Life: Conversation Is the Key," Presbyterian Life, 1-25-'58.

GOD-and Man-17

Who can fail to respond to the opportunity and challenge that are before us of working with the God of the universe in carrying thru the final stages of making this a suitable world and ourselves a suitable race for what is perhaps the supreme position of intelligent life in his world! — ARTHUR HOLLY COMPTON, The Freedom of Man (Yale).

GOVERNMENT-Employes-18

You've probably read of "Parkinson's Law," invented by the London Economist to forecast the growth of gov't payrolls, whose basic concept is that regardless of the workload the number of gov't employes automatically increases at the rate of 5.8% per annum. Under a somewhat similar law applied to this country, gov't civilian employment is increasing at an annual rate some 21/2 times as great as the growth of the non-gov't labor force. If this ratio continues we shall all be working for the gov't in 2069 .- Monthly Newsletter, 1st Nat'l Bank of N Y.

IDEAS-19

It is not the things that really make us happy or sad, that produce good or evil; it is our ideas about the things that most strongly affect us. Therefore, education may be the key to a new and better world if we can visualize what that world should be.—ARTHUR H MOEHLMAN, Prof of History and Philosophy of Education, Univ of Texas, "Make Better Choices," Nation's Schools, 2-58.

INDUSTRY-Labor-20

If we are to preserve the principle that made this country economically great, we will require the unions to obey the same laws that apply to everybody else. . . Right now, the economy is half monopolistic and half competitive—a situation as impossible for survival as it was when the nat'n was half slave and half free.—Geo Romney, pres, American Motors.

LIFE-Living-21

It is inescapable that the people who boast most loudly about their living standards are the Americans. But this is definitely not the fact. The living standards, considering the mat'l factor alone, of several countries are as high and probably higher. Such countries are New Zealand, Australia, Switzerland and the Scandinavian group.—Marc T Greene, "What Is a 'Standard of Living?'" Qtly Review, London.

MARRIED LIFE-22

The woman who is affectionate only when she wants money can still be an ever-loving wife.—D O FLYNN, Digest of World Reading, Melbourne, Australia.





Delmonico's

More than any other man, Lorenzo Delmonico, born 145 yrs ago (Mar 13, 1813) popularized the practiced of "eating out" in the U.S. Before his day, only the occasional stranded transient patronized the public eating house.

On his 21st b'day this almostpenniless Swiss emigrant opened a restaurant on Pearl St, in N Y C. In 1875 he moved to 26th St and Broadway, then the heart of the theatrical district, where the elite of the world gathered to pay tribute to his culinary genius.

We present below a few selected items from the 1st printed menu in America, offered patrons of Delmonico's in 1834. If the prices arouse a certain nostalgic yearning, bear in mind that this was an era when \$1 a day was a man's top wage, and the plutocrat with \$2500 a yr could loll in every luxury:

Tea or Coffee1 cent
Soup 2 cents
Beef Stew 4 cents
Corn Beef & Cabbage 4 cents
Beef Steak 4 cents
Pork Chops4 cents
Chicken Stew 5 cents
Roast Beef or Veal5 cents
Ham & Eggs10 cents
Roast Chicken 10 cents
½ Pie2 cents
Regular Dinner-12 cents



MARRIED LIFE-23

A marriage counselor challenged a bickering young couple. "Suppose you were digging for oil and went down only 300 ft. Would you give up? If you had dug another 100 ft, you might have struck a gusher. It's the same way with marriage. You often have to dig deeper to get any returns."—Jack Harrison Pollack, "A New Way to Curb Divorce," Family Circle, 1-'58.

European women treat their husbands as the they were gods. The European gal may be quite aware that the god has clay feet, but she is terribly careful not to step on those feet. — ASHLEY MONTAGU, British anthropologist, in a tv interview with ARLENE FRANCIS.

MODERN AGE-24

There was a lot to be said for the old-time discussions around the cracker barrel in the country store. But you can also get a lot of problems settled while waiting in the checkout line at the supermarket.

—GRIFF NIBLACK, Indianapolis News.

NUCLEAR AGE-25

The Missile age will demand a new man. He must be educated not only in superficialities of college curriculae, but he must be grounded in the fundamentals of physics and other branches of science and mathematics. — Kurt R Stehling, Head of Propulsion, Project Vanguard, Naval Research Lab'y, "Education . . . For the Missile Age," Missiles and Rockets, 1-58.

OPTIMISM-26

The fellow who talks about what a fool he used to be, certainly is an optimist.—Arkansas Baptist.

....pathways to the past.....

Girl Scout Wk Nat'l Smile Wk (10-15) Jewish Youth Wk (14-21)

Mar 9 — Quarterly Temperance Sunday. . . 100th anniv (1858) introduction of 1st soda fountain, Lowell, Mass, by Gustavus D Dows, inventor. . . 25th anniv (1933) opening of a special session of Congress, called by Pres Franklin D Roosevelt. (During this session known as the "Hundred Days," Congress enacted many basic proposals of the New Deal.)

Mar 10—70 yrs ago (1888) at Apremont, France, John L Sullivan fought his English challenger, Charlie Mitchell, to a 44-round draw. (At the outset, Sullivan threw his hat into the ring, thus reviving an old boxing custom). . . 10 yrs ago (1948) Jan Masaryk, For'gn Minister of Czechoslovakia, plunged to death in Prague. Suicide? Murder? The free world debated inconclusively.

Mar 11—70th anniv (1888) the "blizzard of '88." One of the heaviest snowfalls on record in Eastern U S, it demoralized transportation in N Y C for more than a wk.

Mar 12—Girl Scout Day (marks founding in 1912)... 345th anniv (1613) b of Andre La Notre, French landscape architect; designer of gardens at Vatican, Fontainbleau, Versailles... 120th anniv (1838) b of Wm Henry Perkin, English chemist; discoverer of 1st aniline ("coal tar") dye... 100th anniv

(1858) b of Adolph S Ochs, American journalist; publisher, N Y Times, from 1896 until death in 1935. . . 95th anniv (1863) b of Gabriele d'Annunzio, Italian poet, dramatist, soldier, aviator (d. 1938).

Mar 13—225th anniv (1733) b of Jos Priestly, English-born American chemist; discoverer of oxygen . 145th anniv (1813) b of Lorenzo Delmonico, Swiss-born American restaurant proprietor (see Gem Box). . . 20 yrs ago (1938) Hitler announced Austrian Anschluss, or union with Greater Germany.

Mar 14—215th anniv (1743) 1st town meeting at Faneuil Hall, Boston, sometimes termed "the cradle of American liberty." (This hall was the gift of Peter Faneuil, Boston merchant, who died 10 days before the 1st meeting) . . . 90th anniv (1868) b of Maxim Gorky, Russian novelist and revolutionist (d, 1936).

Mar 15—Andrew Jackson's B'day
... Franklin D Roosevelt, newly inaugurated President of the U S, introduced the "Fireside Chat" (radio network broadcast) to the people of the U S. (No earlier president had used this now-popular
medium for discussion of public
plans and policies.)



POLITICS-27

What the current American political scene needs is more argument and less agreement. This is the age of adjustment—the bland leading the bland.—ARTHUR SCHLESINGER, Jr, prof of history, Harvard Univ.

POWER-28

The great American game is "Power, power, who's got the power?" Unlike the situation in the more innocent game of "Button, button," no one will finally admit to having it. Political parties are merely the servants of the common man. The professions exist only to serve humanity. Institutions are simply the obedient mach'y of the individual. Yet strangely enough, power is in fact exerted. But the little man knows he doesn't have it, hasn't delegated or vested it, or had much of anything to say about it apparently. - Editorial. Elementary School Jnl.

PRAYER-29

A Japanese youth, born a Buddhist but converted to Christianity, came to the U S to study. One day he asked friends with whom he was living, "Why don't Christians eat in public places in your country?"

Surprised, his friends asked what led him to believe Christians do not eat in public places. "I have watched very carefully," the Japnese boy said, "and no one stops to give thanks before eating. So I assumed that they were not Christians."—MICNON WORLEY, "We Owe It to Him," Good Business, 2-'58.



PRAYER-30

A little girl was spending the night away from home. She was a bit frightened and asked that she might say her prayers as usual befor retiring. She prayed: "Father, won't you please make me feel as safe as I do when I go to bed at home?" She paused a moment and then said, "Of course you will!"—CAMERON V THOMPSON, "The Master Secrets of Prayer," Alliance Wkly.

PROBLEMS-Frustration-31

A centipede, on being asked by a biped to say which leg he puts down first, dismissed the question as meaningless. But when night fell the question ret'd to torment him, and he grappled with it cease-lessly till dawn. By that time he could not walk at all.—Prof John Cohen, Univ of Manchester, England, "Preconception and Analogy in Theories of the Mind," Hibbert Jnl. 10-57.

PROGRESS-32

We forget sometimes how far man has come from universal barbarism. We forget how few men in any past age have been the educated and responsible. Mass education, the vote, civil liberties, social responsibility for the unfortunate-all are relatively new concepts in the light of history, and it is not surprising that they still have not reached much of the world. With the rising curve of worldwide travel and communication, it is still to be seen how long even the most modern tyrants can keep their peoples from finding out what is going on in the rest of the world. - VICTOR COHN, 1999: Our Hopeful Future (Bobbs-Merrill).

Tempo of the Times

To an average American the term "fusion" might well carry the prefix "con." We know in a vague way that fusion is the process powering the hydrogen bomb; that thru fusion the sun derives its light and heat.

But the time approaches when men of science promise to control fusion reaction for peaceful purposes and thus for the 1st time in human history provide a limitless source of power. These men have looked upon Tennyson's "nebulous star we call the sun" and are at this precise moment reproducing its activating forces in the laboratory.

This, and potentially much more, we glean from a joint announcement of British-American physicists dated Jan 24. This rep't reveals the existence of laboratory devices in which temperatures of 5 to 6 million degrees have been achieved. Moreover, there is the implication that thermal fusion itself may have been laboratory-induced.

In somewhat oversimplified terminology, fusion is the merging of 2 atoms to produce a 3rd and heavier atom. It is this process that releases prodigious am'ts of energy. And it requires fantastically high temperatures.

In the hydrogen bomb, these temperatures are triggered by an atomic bomb. In the sun, high temperatures are supplied by prevailing pressures at the core.

The problem of scientists is to achieve these essential tempera-

tures under controlled conditions. To this end, the United Kingdom Atomic Energy Commission has devised a machine called ZETA (Zero Energy Thermonuclear Assembly.) The U S Atomic Energy Authority has 2 similar machines, the Perhapsatron and the Columbia.

The temperature at the center of the sun is roughly estimated at from 10 to 15 million degrees. Dr Edw Teller, "father of the H-bomb" believes that laboratory — induced temperatures in that range may be achieved within 5 yrs.

But that is only a beginning. The catch is that it now takes more energy to *produce* the fusion than the fusion yields.

A general assumpton is that the "break-even" point may be reached with a controlled temperature of 100 million degrees. How distant is this goal? Who shall say? But it is prudent to recall that only 3 yrs ago the million-degree temperature was an improbable dream. At this point we can do little more than repeat the observation of Dr Arthur E Ruark, who heads the Controlled Thermonuclear Division of our Atomic Energy Commission: "Now the experimenters have something to build on."



RUSSIA-America-33

Compared with the tranquility of American society, the Soviet Union is a jungle of class conflict. My brother, who is a factory mgr in Russia, wouldn't dare walk unprotected at night thru the quarter in which workers in his factory live.

I had been led to believe by my Soviet education that class warfare was truly bitter in the U S. My 1st visit to Detroit was a revelation. I discovered that workers in the Ford plant didn't want to assassinate Henry Ford; they actually liked and admired him. No Russian will ever believe this until he has seen it.—Leon Volkov, former lieutenant colonel in Russian air force, who came to U S in '45.

At ease, ye tars and soldiers,
In brotherhood uniting;
The generals and the admirals
Are doing all the fighting!

—Joe Newman, Cleveland Press.

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SCIENCE-35

A great scientific contribution is like a beautiful mosaic made up of many stones, or like a marvellous symphony to which many musicians contribute their share, but no one of which constitutes the mosaic or the symphony itself. — Dr Selman A Waksman, Science Digest.

Scientists are men and women, not gods, not freaks, not magicians, not monsters. — Warren Weaver, "Science and the Citizens," Bulletin of the Atomic Scientists, 12-'57.



SECURITY-36

The best example of perfect security is a man serving a life term in a fed'l prison. — Highways of Happiness.

SERVICE-to Others-37

A one-legged school teacher from Scotland came to J Hudson Taylor to offer himself for service in China.

"Why do you, with only one leg, think of going as missionary?" asked Taylor.

Repl'd Geo Scott: "I do not see those with two legs going, so I must."

He was accepted. — Missionary Tidings.

SEXES-38

When a middle-aged man looks back 20 yrs, he says he was then in his prime. When a middle-aged woman looks back 20 yrs, she says she was in her pram. — Capper's Weekly.

Women are wiser than men because they know less and understand more. — Jas Stephens, The Crock of Gold.

SPEECH-Speaking-39

Eddie Cantor was telling about the entertaining he does as toastmaster and Mc, and the practical solution he has to holding down after-dinner speakers. "I ask the speakers in advance how much time they want. If a man insists he needs an hr to get his message across, I take a slip of paper out of my pocket and give it to him: "This one can be read in a minute and 50 seconds." Immediately the speeches get shorter and surer. On the slip of paper: the Gettysburg Address.—Ladies Home Inl.

TEACHERS-Teaching-40

For every ten people in the U S who entered teaching last yr, only eight planned to come back for a second yr, and only five planned to make it a continuous life-time career. Such turnover among beginning teachers—nearly 20% after the first yr and 50% by the end of five yrs—is one of the findings emerging from the preliminary analysis of a current Office of Education study.—Ward S Mason, "The Beginning Teacher," School Life, 12-57.

TELEVISION-41

I receive suggestions after a particularly undesirable tv program, for some form of gov't censorship. This is utterly unrealistic. . .

When parents learn to turn the dial—and here the children should know why—the sponsor's message will be lost. When the sponsor's message is lost, his product is in trouble. When his product's in trouble, the show is dumped. It's all quite democratic. And most effective. — Paul Molloy, Chicago Sun-Times.

WEATHER-42

Within 2 yrs earth satellites will provide very accurate weather forecasts for a wk or 2 wks ahead; very good seasonal forecasts for an entire region. These forecasts will affect our lives more than any other application of space travel in this century. The satellite weather program will contribute a phenomenal financial gain to our economyenough to pay the cost of developing the space-flight program to other planets and the moon.-Dr S FRED SINGER, associate prof of physics, Univ of Md. addressing Nat'l Ass'n of Home Bldrs. Chicago.

WORK-Laziness-43

"If Heaven's a place of rest," grumbled Uncle Dodd Buckner, "my hired man's going to be all practiced up for it."—Burton Hillis, Better Homes & Gardens.

-66-

The art of conversation's dying,

In fact, to-day it's dead—
People go out to see each other,
Then watch tv instead.
—Tit-Bits, London.

44

WORLD RELATIONS-45

If we try to take a balanced view of the whole world of science, instead of limiting our attention to the areas where the Soviets have been concentrating their efforts, then we can see that the U S is far ahead of any other country and that England-not Russia - is in second place. One indication of this is that of the 36 Nobel Prize awards in science and medicine since 1950, one has gone to Russia, 7 to England, and no fewer than 21 to America. - GEO PRICE, "Achievements of American Science." Think, 1-'58.

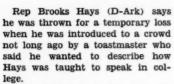
YOUTH-46

Much of this generation has a curious one-dimensional quality. No depth of past, no sharp consciousness of the future; just the one dimension of the present. The world began last Saturday night.—SIMEON STYLITES, "The Holy Adjective," Christian Century, 1-20-758.



GOOD STORIES

you can use ...



"His instructor," said the MC, "took a leaf out of the story of Demosthenes, who practiced his speech with pebbles in his mouth. At the beginning of the course, each student was given a mouthful of marbles. Every day the instructor reduced the number by one marble. The student became a public speaker when he had lost all his marbles."—Quote Washington Bureau.

A housewife was one of several volunteers for Red Cross service duties. She remarked to the group that she did not know what hrs she could work because she had an old dog at home who required a lot of her time.

Next wk, at her 1st aid class, she said something about having tried out her lesson on bandages on her dog.

"Oh, then you really do have a dog!" one of the other women exclaimed. "I've been thinking about that all wk—wondering whether you were referring to your husband."—Milwaukee Jnl. b





I Laughed At This One

LA VON TEETER

The hospital nurse's silent disapproval grew increasingly obvious as she pushed her patient, seated in a wheelchair, down the hall, for the trip home.

The patient, a pretty young mother, held her tiny baby tenderly, as 4 proud grandparents disputed the right to carry the infant to the waiting car. Presently the nurse—her voice as stiff as her uniform—squelched the dissension. Turning to the mother, she gave her verdict: "You're the one who carried him in; you're the one who's going to carry him out!"

Some of the boys in Kansas City were showing a Texas salesman the sights of the town. "What do you think of our stockyds?" asked one.

"Oh, they're all right but we have branding corrals in Texas that are bigger," he said.

That night they put some snapping turtles in his bed. When he turned the covers back he asked what they were.

"Missouri bedbugs," they repl'd. He peered at them for a moment. "So they are," he agreed. "Young vuns, aren't they?"—Arkansas Baptist.

Quote-able QUIPS

The wife of the great tragedian died. When the coffin was lowered into the ground he broke down completely.

"I didn't know your wife meant that much to you," commented a friend later. "You really couldn't control yourself."

"Oh, that was nothing," repl'd the tragedian with a disparaging gesture. "You should have seen me at her death bed!"—Revue, Munich (Quote translation).

The fact that Long Day's Journey Into Night, the Eugene O'Neill play, runs some 3½ hrs is no deterrent to its huge success. The other evening, a friend of ours attended the show and filed out of the theater behind 2 Bronx ladies.

Suddenly, one glanced at her watch and muttered, "D'you realize, Bella, we could been in Miami by now?"—E E Kenyon, American Wkly.

A teacher at the Kiev high school inquired about a pupil who was absent.

"Grisha was badly injured here," explained one of the other pupils, rubbing his shaved head, "when he was playing handball yesterday."

"He was that badly hurt by a ball?" asked the teacher in astonishment.

"Oh, we weren't using a ball," repl'd the pupil scornfully, "we were using a hand grenade."—Tarantel, West Berlin (Quote translation).

An adult western is one in which the U S Cavalry, after interservice skirmishes with the Air Force and the Navy, arrives just in time to save the chairman of the Joint Chiefs of Staff from a congressional investigating committee.—HAROLD COFFIN.

The way for a teacher to earn a good annual salary is to work 2 yrs.

—FRANKLIN P JONES.

When a couple cement their relation, it's generally the man who furnishes the rocks.—Cy N Peace.

Ladies who appear entrancing Often require high financing.

-NITA BLAGG.

Youth calls to youth—and keeps the telephone tied up!—Adrian Andreson.

An optimist is a bridegroom who thinks he has no bad habits.—Hal Chadwick.

Success: something that always comes faster to the man your wife almost married.—John J Plomp.

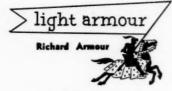
All the world's a stage, with fathers playing supporting roles.—
Francis O Walsh.

By the time you can write your own ticket, you're too tired to go.—
IVERN BOYETT.



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About The Size Of It

Government scientists reported today that the earth is slightly smaller than previously reckoned.—News item.

Were those who measured wrong before,

Or was the earth a little more In early days, and now is shrinking?

I must confess it sets me thinking.

I'd like to make ends meet, but not Ends of the earth. The Hottentot In my back yard, the Iron Curtain Moved closer, I'd not like, for certain.

I want some room, I want some rope,

Wide open spaces will, I hope,

Stay fairly wide. I hate the harrowing

Idea that they might be narrowing.

Indeed, as population grows, I can see people lined in rows,

And forced to stand for years, perhaps.

Or sit in other people's laps.

"Oh, it's a small world," people say, And I've been irked at this cliche, But what would really make me holler

Is knowing that it's growing smaller.



A British doctor advocating the after-lunch siesta says too many people work when nature, intended them to sleep. That's only half the problem. What about those who sleep when the boss intended them to work?—Changing Times.

The teacher in a little country school was at the blackboard explaining arithmetic problems, and was delighted to see that the tall, gangling lad, her dullest pupil, was watching intently. Her happy thought was that, at last, he was beginning to understand. So when she had finished, she said to him: "You were so interested, Cicero, that I'm certain you want to ask more questions."

"Yas'm," drawled Cicero, "I got one to ask—where do them numbers go when you rub 'em off the board?"—Texas Outlook.

When the over-sized movie screen was introduced to the British Isles, one English cinema house heralded the event with this advertisement: "See Gina Lollabrigida on wide screen! Bust 190 inches, waist 125 inches, hips 195 inches!" — Seng Fellowship News, hm, Seng Co.

"You'll have to have an operation," advised the dr. "Do you want a first class one or a second class one?"

"What's the difference?"

"For the first class operations there are new instruments and old assistants. The opposite is the case for second class operations." — Pourquoi Pas? Brussels (Quote translation).



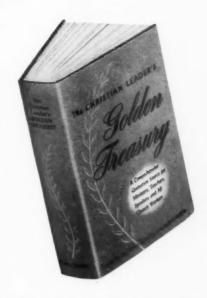
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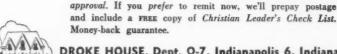
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Dr A S Church, Detroit psychiatrist, addressing Mich Ass'n of Industrial Nurses: "The average man experiences some 6,000 needless anxieties a month. If we could eliminate frustration and anxiety, the life span of the dynamic man would be limitless." 1-Q-t

Dr Donald W Hastings, chief of psychiatry, Univ of Minn: "If anyone is searching for peace of mind today, he's searching for a will-o'the-wisp. . . Anxiety is a healthy phenomenon-the motivating factor by which we get things done." 2-Q-t SECOND CLASS MATTER



Edited by Alice Jacobs

Speaking of weather - and the place is crawling with it right at the moment-we'd like to get in our 2 cents' worth. You may not be able to do anything about the weather, but you can bear it better with these things:

Winter clean-up tool is a combination push broom, snow shovel and ice-breaker. Non-matting bristles of the brush are mono filaments of styrene plastic. When turned over, brush has a steel blade for scraping and breaking ice. Snow broom weighs 31/2 lbs, costs \$4.93, and is made by Empire Brushes, Port Chester, N Y.

If you're the sporty type, you can have a backyd skating rink any time the weather is below freezing with circular plastic liner. Fill it with 2 or 3 inches of water-just like a shallow plastic wading pooland let it freeze. Made by Urb Products, liner comes in 4 diameters 15 to 35 ft, for \$20 to \$75.

And in the coming spring rains you can keep your trousers dry with transparent plastic pants which fit over regular trousers, go down to your shoes. Made by Sta-Dri Products, Whitestone, NY.

